OPTIC Analysis

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| **O** is for Overview.  Conduct a brief interview of the main subject in the visual. |  |
| **P** is for Parts.  Scrutinize the parts of the visual. Note any elements or details that seem important. |  |
| **T** is for title.  Read and comment on the title or caption of the visual (if present) for added information. |  |
| **I** is for Interrelationships  Use the words in the title or caption and the individual parts of the visual to determine connections and relationships within the graphic. |  |
| **C** is for Conclusion.   * Draw a conclusion about the meaning of the visual as a whole. * Summarize the message in one or two sentences. |  |

